



Interstate 4 E/O Exit 38 SR 33 / Lakeland / Polk County - SG40

SG40

Outdoor Billboard - Static (14x48)

Read: Lefthand

Facing: West

Traffic Direction: Eastbound

Address

Lakeland, FL 33801
Polk

Coordinates

28.14485280, -81.88650540

Impressions: 842,000

Illuminated: Yes

Advertising Strengths:

This static billboard is located on Interstate 4 (East Bound Facing) located 1 mile east of Exit 38 SR 33 in Lakeland attracting commuters between Orlando and Tampa. This board reads for motorists heading toward Orlando with an exceptionally long read.

