

Interstate 4 / 0.756 miles East of McIntosh Road - BS013

**BS013**

Outdoor Billboard - Digital (14x48)

**Pixels:** 1px x 416px

**Read:** Righthand

**Facing:** West

**Traffic Direction:** Eastbound

**Address**

Plant City, FL 33527  
Hillsborough

**Coordinates**

28.02487000, -82.23233000

**Impressions:** 240,585

**Illuminated:** Yes

**Advertising Strengths:** Located on the South side of I-4, just 5 miles East of the intersection with I-75 and at the gateway to Tampa. Minutes from downtown Tampa. This digital panel captures motorists headed towards Lakeland and Orlando.

